

## Privacy

We inform that all personal data present under any title in the Skem@ s.r.l. web site are processed according to **General Data Protection Regulation (Regulation (EU) 2016/679)**.

The Controller of the above data is Skem@ s.r.l., having its registered office in Via Alessandro Artom 1, Brindisi.

## Rights of Data Subjects

Formulated consent to the collection and processing of personal data, the user - in accordance with Regulation (EU) 2016/679 on personal data protection (GDPR) - can assert his rights at any time, requesting the access, correction, deletion, copy of the processed data, suspension or termination of the processing and any other right provided for by the aforementioned regulation, to Skem@ srl - Via Alessandro Artom 1 (BR) - Italy. For every request, Skem@ s.r.l. has set up the dedicated e-mail address: [privacy@skemasrl.com](mailto:privacy@skemasrl.com)

For more information, see the website of the Guarantor Authority: [www.garanteprivacy.it](http://www.garanteprivacy.it)

## Cookie policy

### Information about cookie usage

This website uses cookies and similar technologies to guarantee that the internal procedures operate correctly and to enhance the user experience during navigation.

This page provides detailed information about the usage of cookies and similar technologies, how they are used by Skem@ s.r.l. and on how the user can manage them.

### Definitions

Cookies are small fragments of text (letters and/or numbers) that allow the website to store on the client program (the web browser) some information that will be retrieved again throughout the same visit to the website (session cookies) or again in the following days (persistent cookies). Cookies are stored by the browser on the device being used for browsing (computer, tablet or smartphone) according to the user preferences.

Similar technologies, such as web beacons, transparent GIFs and other forms of storage introduced with HTML5 can be used to retrieve information about the user behavior and about the usage of services.

In this text we will refer to cookies and all the functionally equivalent technologies listed above by using the generic term “cookie”.

There are several different types of cookies. Hereby we will list all the types of cookies that may be used within the Site, along with a description of their usage and their purpose.

- **Technical cookies:** these cookies are vital for the correct operation of several areas of the site. Cookies in this category can be session cookies or persistent cookies. Without such cookies, the Site or some portions of it may not operate properly. Thereby, they are always used, independently from the user’s preferences. Cookies in this category originate always from the Site domain.
- **Analytics cookies:** this kind of cookies are used to retrieve information about the usage of the Site by users, retrieve the keywords used by the user to reach the site, the websites previously visited and to track the origin of website traffic to specific marketing campaigns. The owner of the Site may use this information to prepare reports and enhance the Site’s user experience. These cookies are collected in anonymized form. Cookies of this kind originate from the Site’s domain or from third party sites.
- **Cookies used to integrate third-party functionality:** this kind of cookies are used to integrate third-party functionalities within the site (for example, comments boxes or social network icons that allow visitors to share the Site’s contents). Cookies of this kind can originate from domains belonging to the Site’s partners, or from domains of third parties that provide specific functions within the Site.
- **Profiling cookies:** these cookies are used to create a profile of the user in order to show advertising content that is compatible with the behavior and preferences shown by the user itself in its web navigation. **This site does not make use of such kind of cookies.**

### Third party cookies

By visiting a website the user might receive cookies from both the site itself (“proprietary cookies”) and from sites managed by other organizations (“third-party cookies”). This website sets third-party cookies for social bookmarking and web traffic analysis. The presence, number and status of cookies may depend on how you use the platforms concerned before or while visiting this website. You should ascertain what the relevant sites’ policy is on social networking cookies. Below, more details on our third party cookies:

- **Google Analytics:** this site includes some components transmitted and managed by Google Analytics, a web traffic analysis service provided by Google, Inc. (“Google”). In this case the cookies are **third-party cookies** retrieved and managed anonymously to monitor and enhance the performances of the hosting site (performance cookies). Google Analytics uses cookies to retrieve and analyze, in anonymous form, information about users’ behavior on

the Site (including the the IP address of the user). These information are collected by Google Analytics, that processes then in order to provide reports to Skem@ s.r.l.'s operators about activities on the Site itself. This site does not use (and does not allow third parties to use) Google's tool to monitor and retrieve the user's personal information. Google does not link the IP address to any other data collected by Google nor to link the IP address to the user's identity. Google might transmit these information to third parties where law might require it or if third parties manage information on behalf of Google. For more information, please refer to this link:

<https://www.google.com/policies/privacy/partners/>

The user can selectively disable Google Analytics by installing on the browser the opt-out component provided by Google.

To disable Google Analytics, please refer to the following link:

[https://tools.google.com/dlpage/gaoptout.](https://tools.google.com/dlpage/gaoptout)

For further information: <https://policies.google.com/privacy?hl=en>

## Life span of cookies

Some cookies (session cookies) remain active only until the user closes the browser or, for some cookies, until the user logs out from the site. Other cookies do not cease to exist when the user closes the browser or log out, and are available during the following visits to the site by the user.

These cookies are called "persistent" and their life span is set by the server at the time of creation. An expiration time is always defined, although it may be in a very distant future, hence providing them with an infinite lifespan for all practical purposes.

This site does not set persistent cookies. However, by browsing the pages of this site, it might be that third-party components set persistent cookies or profiling cookies.

## Cookie management

The user can decide whether to accept cookies or not by modifying the browser settings.

**Be careful:** disallowing the site ability to set technical or third party cookies, either entirely or partially, might compromise the functionality of some parts of the site or of the whole site altogether.

Most browsers allow users to define different policies for "proprietary" and "third party" cookies.